

Questco Partners with FirstView, LLC

New Partnership to offer Questco employees Direct Deposit Payroll Cards

Atlanta (November 10, 2008) – FirstView LLC and Questco are proud to announce that they are partnering together to offer and make available direct deposit payroll cards to over 7,500 Questco employees; of which 4,500 employees do not currently participate in direct deposit. In today's tough economic times, it is more important than ever to meet the debit-card and payroll deposit needs of unbanked, underserved, and uncarded consumers who do not have a traditional bank account.

Creating financial products for customers with little or no banking relationship is what FirstView does best. FirstView's first product was the Espree pre-paid MasterCard, which enables consumers who don't qualify for checking accounts or credit cards to enjoy convenient transactions wherever MasterCard is accepted. Espree, along with other FirstView products has emerged as a true industry success. FirstView's Espree accounts provide a responsible banking solution to unbanked and underserved populations (recently estimated by the CFSI to be 106 million in the US).

FirstView's solution is more than just a payroll card -- offering an individually insured DDA account for each cardholder. In addition to providing an avenue for Questco employees to participate in direct deposit; employees have the ability to add funds / loads at any Western Union location, to withdraw funds from any ATM and to affect PIN or signature based transactions at any retail or online merchant that accepts VISA or MasterCard. FirstView is also in the final stages of rolling out a "pre-funded check" option that allows cardholders to write personalized checks to make payments to entities that do not accept credit card payments (such as rent payments). Further, FirstView is planning to offer traditional "pay anyone" online banking off the card accounts, linked savings accounts and credit building features during 2009.

Questco is pleased to offer their employees an alternative to the high cost of check cashing fees, while providing the safety and security of having their payroll funds deposited onto the card. This solution helps bring unbanked employees into the mainstream financial services sector (a major FDIC goal). It also provides the prestige of having a MasterCard branded card and the ability to order goods and services over the internet.

About FirstView

With a suite of individual products and corporate services, FirstView is meeting the debit card and payroll deposit needs of unbanked and underserved consumers as well as servicing a broad range of enterprises with outsourced, online bill payment and ID/account verification services. For more information, visit www.firstviewfinancial.com

About Questco

Questco, a Professional Employer Organization (PEO) company in Houston, Texas, takes pride in offering an important resource to America's small to mid-sized businesses. Our array of services gives you greater freedom and more time to do what you do best--market and manage your business profitably prepaid debit cards issued last year and a steady stream of enterprises signing up for its online bill. For more information, visit www.questco.net

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