

## **FirstView Integrates with The Western Union® Company**

### **Global Financial Network**

*Espree™ Card holders can easily load funds at any of Western Union's 40,000 participating agent locations nationwide*

Effective in February 2008, FirstView LLC has successfully integrated with The Western Union® Company global financial network, enabling Espree™ Card holders to seamlessly load funds on their Espree debit cards at any of Western Union's 40,000 participating agent locations in the United States. For the more than 40 million unbanked consumers in the U.S., the integration between FirstView and Western Union enables a broad array of "bank-like" benefits without requiring consumers to establish formal banking relationships.

FirstView's Espree Card broke new ground in the financial services industry by marrying MasterCard acceptance with pre-paid debit cards. Reloading Espree with funds can be accomplished by payroll direct deposit, which eliminates a corporation's need to issue paper checks. And now with the integration with Western Union, Espree Card holders can reload the card with cash, checks or money orders at any Western Union location and immediately confirm the account reload. For unbanked and underserved workers, this can present an attractive alternative to payday check-cashing services and associated all-cash personal finance.

#### **About FirstView**

With a suite of individual products and corporate services, FirstView is meeting the debit-card and payroll deposit needs of unbanked and underserved consumers as well as servicing a broad range of enterprises with outsourced, online bill payment and ID/account verification services. For more information, visit [www.firstviewfinancial.com](http://www.firstviewfinancial.com).